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# Introducing All New [PICO Lab]

1 message

PICO Developer <developer@mail.picovr.com> Reply-To: developer@mail.picovr.com To: yasithsaminthaka@gmail.com Tue, Jul 11, 2023 at 2:39 PM



Dear PICO developers,

To welcome more developers to join PICO and help developers to test and verify their applications more easily, PICO has launched a brand new **[PICO Lab]** for all developers. If your app is basically ready to be experienced by users, you can join it!

## 1. What is [PICO Lab] ?

PICO Lab is a brand new independent section in the PICO Store with independent distribution resources and fast submitting process and standards. PICO VR users can download and try out the PICO Lab versions of apps for free there.

### 2. Benefits of joining [PICO Lab]

The PICO Lab version of an app allows you to gather genuine user feedback and verify the app's performance data before its official release. You can then optimize the app accordingly to make it fully prepared for its official release.

PICO Lab has its own release process and distribution resources. All PICO developers can upload PICO Lab versions for their apps. Once published, developers can determine by themselves whether to remove their app's PICO Lab versions.

## 3. What are the conditions and steps to joining [PICO Lab]?

Your app needs to meet the App functionality review guidelines in PICO Lab, please refer to: App functionality review guidelines - PICO Developer

For the specific submission steps and rules, please refer to: Submit your app to PICO Lab - PICO Developer

In order to ensure user experience, the payment function is currently not supported, and we will gradually support it in the future.

**Notes:** Currently, PICO Lab only supports the Consumer Store. For apps whose release channel is Consumer Store (Outside Mainland China), you can only submit them to the PICO Lab. The specific launch time for PICO Lab in Consumer Store (Outside Mainland China) will be announced on the PICO Developer Platform.

We are looking forward to your application joining PICO Lab. If you have any questions or need help, please contact us. Thank you for your patience and attention!

Best regards,

PICO Developer Platform team



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